

# Aligning the Oil and Gas Industry with Sustainable Development Goals

📍 London-UK 📅 15-19 July 2024 (5 days)

## 📖 Overview

The Sustainable Development Goals (SDGs), integral to 'Transforming our world: the 2030 Agenda for Sustainable Development,' adopted unanimously by 193 United Nations Member States in September 2015, represent a comprehensive plan for global social inclusion, environmental sustainability, and economic development. Achieving these SDGs by 2030 necessitates unprecedented cooperation among governments, NGOs, development partners, the private sector, and communities. While governments bear primary responsibility, the private sector and civil society play a pivotal role, with businesses and investors likely to be relied upon significantly for successful delivery.

The oil and gas sector, a pivotal global industry, has the potential to positively influence various Sustainable Development Goal (SDG)-covered areas. This course is designed to stimulate a crucial dialogue, fostering awareness of how oil and gas companies, whether operating individually or collaboratively, can actively contribute to SDG achievement by partnering with governments, communities, civil society, and other stakeholders.

Presenting the SDGs goal by goal, the course focuses on integrating them into core business operations. It identifies collaboration opportunities, leveraging experiences and resources to support each goal. Each chapter incorporates case studies highlighting sustained efforts by companies, often working collaboratively. Participants will recognize existing initiatives and discover new links between their activities and the SDGs.

This comprehensive course equips participants with the knowledge and tools to understand, integrate, and implement SDGs and associated impact standards within their operations. It emphasizes aligning corporate strategies with global sustainability objectives, teaching effective measurement, management, and reporting of impact.

## 👤 The Lecturer



### Dr. Hanaa ALBanna

Sustainability Leadership | CSR Accreditation MENA Executive Director | Lecturer and Module Leader at Northumbria University London | Board Membe

## 🎯 Objectives

- Holistic Mastery of SDGs, ESG, and Sustainability:** Acquire a nuanced understanding of the 17 Sustainable Development Goals (SDGs) and their profound implications for private sector operations, encompassing the key principles of Environmental, Social, and Governance (ESG) factors and sustainability practices.
- Strategic Integration:** Identify key opportunities and challenges in seamlessly integrating SDGs into company strategies and operations.
- Best Practices for Sustainability:** Explore best practices for aligning business activities with SDGs, enhancing corporate sustainability, and fostering social responsibility

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4. Impact Measurement: Acquire knowledge of SDGs Impact Standards and their application in measuring social, environmental, and economic impacts.
5. Action Planning: Develop skills in creating and implementing an SDGs-driven action plan tailored to the specific needs and goals of your private company.
6. Stakeholder Engagement: Understand the importance of stakeholder engagement and partnerships in achieving SDGs, while building a positive corporate reputation.
7. Real-world Insights: Explore case studies and real-world examples of successful SDGs integration in private companies across various industries.
8. Monitoring and Evaluation: Learn to use relevant tools and frameworks for monitoring and evaluating the progress of SDGs implementation within your organization.
9. Effective Communication: Develop proficiency in communicating your company's SDGs initiatives internally and externally, fostering transparency and accountability.
10. Reporting Proficiency: Explore emerging trends in reporting on Sustainable Development Goals (SDGs) within the private sector, acquiring the knowledge and skills necessary to keep companies ahead in the rapidly evolving landscape of sustainable business practices..

## Course Modules:

Module 1: Introduction to Sustainable Development Goals (SDGs), ESG and Sustainability

- Overview of the 17 SDGs and their global significance
- Overview of the ESG and Sustainability Landscape
- The role of the private sector in contributing to the SDGs

Module 2: Integration of SDGs in Private Sector Strategies

- Identifying opportunities and challenges in aligning company strategies with SDGs
- Best practices for integrating SDGs into business operations

Module 3: SDGs Impact Standards and Measurement

- Understanding the SDGs Impact Standards

## Bank Details

اسم المعهد: انفوتك  
 اسم البنك: بيت التمويل الكويتي - فرع ألدلس  
 رقم الحساب : 351010008271  
 رقم الأيبان:  
 KW84KFH000000000000351010005271

- Application of impact standards in measuring social, environmental, and economic impacts

Module 4: Creating an SDGs-Driven Action Plan

- Developing a customized action plan aligned with company needs and goals

Module 5: Stakeholder Engagement and Partnerships

- Importance of stakeholder engagement in achieving SDGs
- Building positive corporate reputation through partnerships

Module 6: Tools and Frameworks for Monitoring and Evaluation

- Relevant tools and frameworks for tracking progress in SDGs implementation
- Evaluating the impact of SDGs initiatives within the organization

Module 7: Communication, Transparency and Reporting

- Proficient communication of SDGs initiatives internally and externally
- Fostering transparency and accountability in reporting SDGs progress
- Exploration of current trends related to SDGs reporting in the private sector
- Staying ahead in the evolving landscape of sustainable business practices

## Target Audience

- Engineers/Designers
- Technicians
- Technical/projects Managers
- Researchers
- Advisors/Supervisors
- Operators/Inspectors
- Instructors
- Quality Control

## Course Fees

**KD 1,300** includes:

- Professional Training - 6hrs/day
- Coffee & Lunch Break at 4\* Hotel

Training material and Language: English

- Participants will be awarded a certification endorsed by CSR Accreditation, Buckinghamshire New University, and the Institute of Administrative Management upon successful completion of the training program

## Discount Policy:

- 5% for early registration before: 30th April 2024
- 5% for groups of 5 participants and above

## Cancellation Policy:

- 100% refund before 60 days
- 50% refund before 45 days
- No refund before 30 days