

## Strategic Leadership Excellence Programme

<b>Course Title</b>	<b>Strategic Leadership Excellence Programme</b>
<b>Country</b>	<b>Glasgow</b>
<b>Location</b>	<b>4-5 Star Hotel</b>
<b>Time</b>	<b>8:00 AM - 2:00 PM</b>
<b>Date</b>	<b>15 - 19 December 2025</b>

### Programme Objectives

This executive programme is designed to empower leaders with strategic foresight, confident decision-making, and the ability to build high-performing, innovative teams that drive lasting organizational success.

### Daily Modules

#### Day 1 – Leadership Foundations

- Understanding strategic and transformational leadership.
- Emotional intelligence and its role in effective leadership.
- Leadership styles and developing your personal leadership identity.
- Building a distinctive leadership brand and influencing culture.

#### Day 2 – Strategic Thinking & Vision Development

- Modern strategic thinking methodologies.
- Environmental and situational analysis (SWOT & PESTLE).
- Aligning departmental goals with the organizational vision.
- Creating a strategic roadmap to achieve measurable outcomes.

## Day 3 – High-Performance Team Dynamics

- Stages of team development and the leader's role in each stage.
- Mastering leadership communication and conflict resolution.
- Building trust-based and collaborative work environments.
- Motivating and inspiring teams for excellence and innovation.

## Day 4 – Leading Change & Innovation

- Change management models and transformational leadership.
- Overcoming resistance and fostering adaptability.
- Encouraging creativity and continuous improvement.
- Embedding innovation into the organizational culture.

## Day 5 – Integration & Leadership Action Plan

- Developing a personalized leadership action plan.
- Peer coaching and experiential leadership activities.
- Simulated leadership challenges and group reflection.
- Post-programme follow-up and sustainability strategies.

## Key Outcomes

### By the end of the programme, participants will be able to:

- Build and communicate a clear strategic vision.
- Make effective decisions under pressure.
- Lead and inspire high-performance teams.
- Drive change and foster innovation confidently.